



PANTONE® Trade In Program

Graphic Design Products

Rebate Form

Trade in outdated PANTONE Graphic Design Products for current products and Pantone will chip in with a great rebate for you **\$35-\$60 CASH BACK!**

To receive your rebate check, follow these simple instructions:

1. Purchase any new PANTONE Graphics Printed Product of your choice from an authorized **BRADEN SUTPHIN INK COMPANY** before 12/31/18.
2. Return three (3) items to receive your mail-in rebate:
 - This rebate form with all information completed (failure to supply all information will void your rebate eligibility),
 - A copy of the receipt for a new PANTONE Graphics Printed Product(s) with the PANTONE Graphics Product(s) clearly identified, and
 - An old PANTONE Graphics Printed Product(s)*.**.
3. When you return these three items, you will receive a rebate check for the following amount:

Old PANTONE Product traded in	New PANTONE Product purchased	Rebate amount
Any PANTONE Graphics Fan Guide*	Any new PANTONE Graphics Printed Product – excluding all bundles	\$35
Any PANTONE SOLID CHIPS Book**	Any new PANTONE SOLID CHIPS Book (Coated/Uncoated Set, Premium Metallics Coated, Metallics Coated, Pastels & Neons Coated/Uncoated)	\$60
Any PANTONE Graphics Printed Product*** (See example #2 below)	Any new PANTONE Graphics bundle (Reference Library, Portable Guide Studio, Essentials, Capsure w/FORMULA GUIDE Set, Color Control Kit)	\$60

4. Mail these three items in one package to:

PROMOTION #26118
2016 PANTONE CHIP IN TRADE-IN REBATE - GRAPHIC
PO Box 22092, Tempe, AZ 85285-2092

If you have not received your check after 8-10 weeks, check the status online at <http://pantone.rebateaccess.com>.

If status cannot be obtained online, call 800.953.3098.

5. Rebate forms must be postmarked within 60 days of the date of purchase.
6. Cash your rebate check within 90 days of the check date.

IMPORTANT NOTICE: This is a 1-for-1 Rebate Program; only one rebate will be applied for each new PANTONE Product purchased and each old PANTONE Product returned.

Example 1: Return an old PANTONE FORMULA GUIDE coated & uncoated set or PANTONE COLOR BRIDGE Coated and Uncoated set to receive a \$35 rebate good towards either a new PANTONE PLUS SERIES FORMULA GUIDE Coated and Uncoated set, a PANTONE PLUS SERIES COLOR BRIDGE Coated and Uncoated set or a PANTONE PLUS SERIES EXTENDED GAMUT Coated Guide. Buy 5 new PLUS SERIES FORMULA GUIDE Coated and Uncoated sets or 5 new PLUS SERIES COLOR BRIDGE Coated and Uncoated sets and return 5 old PANTONE FORMULA GUIDE Coated and Uncoated sets or 5 old PANTONE COLOR BRIDGE Coated and Uncoated sets to receive a \$175 rebate (\$35 x 5).

Example 2: Buy a new PANTONE PLUS SERIES PREMIUM METALLICS Guide and a new PLUS SERIES SOLID CHIPS Book Coated & Uncoated set. Return three (3) old PANTONE Products: An old PANTONE METALLIC FORMULA GUIDE, an old PANTONE PASTEL FORMULA GUIDE and an old PANTONE SOLID CHIPS Book coated & uncoated set. The returned PANTONE METALLIC FORMULA GUIDE and returned PANTONE SOLID CHIPS Book earn \$35 and \$60 rebates, respectively. The returned PANTONE PASTEL FORMULA GUIDE *does not* earn any additional rebate, as only two (2) new PANTONE Products were purchased.



BRADEN SUTPHIN
I N K C O M P A N Y
 THE COLOR OF LEADERSHIP
 SHEETFED | HEATSET | FLEXO | DIGITAL

CORPORATE HEADQUARTERS
 3650 EAST 93RD STREET | CLEVELAND, OHIO 44105
 216.271.2300 | 800.289.6872

WWW.BSINK.COM



PANTONE Trade In Program Graphic Design Products Rebate Form (continued)

All information MUST be supplied to process your request. PLEASE PRINT CLEARLY.

Company/Individual Name (check will be made payable to this name): _____

Contact Name: _____

Contact Title: _____

Contact E-mail: _____

Address: _____

City: _____

State/Province: _____ ZIP/Postal Code: _____

Name of Authorized PANTONE Dealer where purchased: BRADEN SUTPHIN INK COMPANY

Amount of PANTONE Products purchased (net of taxes, shipping & handling charges): _____

TERMS & CONDITIONS: This completed mail-in rebate form MUST accompany your request. Copies will not be accepted. Offer valid in the United States and Canada only, on purchases before December 31, 2018. Request must be postmarked within 60 days of the date of purchase. Failure to comply with all terms of this offer will void your request. Void where prohibited. Allow 8-10 weeks for delivery of your check. If you have not received your check after 8-10 weeks, check the status at <http://pantone.rebateaccess.com> or call 800-953-3098. Rebate offer expires if the check is not cashed within 90 days after the check date, after which Pantone LLC will have no further obligation to you. Pantone LLC is not responsible for lost, destroyed, misdirected, postage due or delayed mail, or any incorrect information submitted by you to Pantone LLC. All amounts are shown in U.S. Dollars. **Please be sure to make copies of all of your rebate documents for your records.**

Eligible PANTONE Printed Products:

***Fan Guides:** Formula Guide set (coated & uncoated), Formula Guide set (coated, uncoated & matte), EXTENDED GAMUT Coated, CMYK set (coated & uncoated), 4-color process set (coated & uncoated), Color Bridge coated, Color Bridge uncoated, Color Bridge set (coated & uncoated), Solid to Process coated, Solid to Process uncoated, Solid to Process set (coated & uncoated), Premium Metallics coated, Metallics coated, Pastel & Neons coated & uncoated, Color Formula Guide 1000, Color Formula Guide, Process Color Imagine Guide 1000, Process coated SWOP, process uncoated SWOP

****Chips Books:** Solid Chips set (coated & uncoated), Solid Chips set (coated, uncoated & matte), Premium Metallics coated, Metallics coated, Pastel & Neons coated & uncoated

No other products will be accepted.

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By submitting this claim form, I acknowledge that I have read and agree to the terms and conditions stated above.

Customer Signature: _____